



# WADCO NEWS

WHITING & DAVIS CO.  
THE HOME OF MESH BAGS

*"The Link" connecting all Whiting & Davis interests.*

Volume 3

Plainville, Mass., July 6, 1922

Number 14



OSCAR SODERSTROM



HORACE J. CHEEVER



HARRY B. ROWAN

PARADE COMMITTEE OF THE WHITING & DAVIS COMPANY, JULY 4TH, 1922.

## The Great American Holiday

Among all the holidays of the year, one stands out as pre-eminently American; one appeals especially to that sentiment of patriotism and national pride which glows in every loyal American heart. Independence Day—the Fourth of July—is observed in every State in the Union as our distinctive national holiday; and rightly so, for the event which it celebrates, is by far the most important in American history—an event no less, indeed, than the birth of the nation.

Independence day celebrates the signing on the Fourth of July, 1776, of the paper which declared this Country forever free from British rule. It had been under consideration for sometime by the Continental Congress assembled at Philadelphia, and final action was finally taken on July 4th. From that time forward, the American colonists were no longer rebels in arms against their Country, but a free people fighting for their independence.

That the Declaration of Independence was mainly the work of Thomas Jefferson has been established beyond reasonable doubt; and it stands today one of the most remarkable state

papers in the history of the World.

At the time of the passage of the act, John Adams wrote to his wife a letter which has become historic, "I am apt to believe," he wrote, "that this day will be celebrated by succeeding generations as the great anniversary festival." It ought to be commemorated as the day of deliverance by solemn acts of devotion to God Almighty. It ought to be solemnized with pomp and parade, with shows games, sports, guns, bells, bonfires, and illuminations from one end of this continent to the other, from this time forward forevermore.

Bonfires and guns there have been without limit; and the deaths that have resulted from these celebrations would form no inconsiderable fraction of those lost during the Revolution. For years the celebrations of this great holiday has consisted mainly of meaningless noise; but there is a steadily growing sentiment in favor of a more worthy observance of the day as a time when every loyal American should rejoice in the welfare of his Country, and recall with pride the manner in which the nation was established.

## Bag Topics

**Enthusiasm and Activity  
Fourth of July Parade  
Prizes Offered  
An Interesting Spectacle**

— BY HARRY B. ROWAN —

We in the factory are well aware of the enthusiasm and activity shown by our fellow shopmates in helping to put the parade over in a big way.

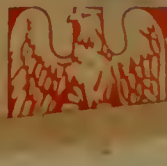
For the information of those of our readers who are many miles away and are not aware of it, it may not be amiss to give just an outline of that which we have been working on and striving to accomplish.

It was thought fitting by citizens of Plainville to celebrate this, the fourth day of July, 1922, in a manner most appropriate to the occasion. A parade and field day was decided upon, followed by an invitation to Mr. Charles A. Whiting from the selectmen of the town, to have the Whiting & Davis Co. participate in the parade.

\* \* \* \*

It is largely due to his enthusiasm that has made possible the industrial

TURN OVER





## Wadco News

PUBLISHED SEMI-MONTHLY  
by Employees of Whiting & Davis Co.  
Plainville, Mass.

EDITOR H. B. ROWAN

### Associate Editors

Lawrence Cook	Canadian Factory
Phoebe Havey	Sold Mesh Dept.
Rita Abrams	Unsold Mesh Dept.
Dick Barton	Mesh Dept.
Ted Peterson	Stamp Dept.
Erwin Sylvia	Tool Dept.
Frank Brown	Bench Dept.

COMMERCIAL PRESS-PRINTERS

### BAG TOPICS

Continued

division of the W. D. Co. being made a part of the parade. Our floats and autos should number at least twenty, and probably more.

All departments are to be represented and judging from remarks heard on every hand we surely will have many things to be proud of on July 4th.

\* \* \* \*

A prize of ten dollars in gold is offered those entering the best decorated truck. A like amount will be awarded the best decorated automobile. Providing the day is clear pictures will be taken of all entrants and shown in the next issue of the "Wadco News."

\* \* \* \*

Considerable rivalry and secrecy is evident among the different department contestants and as far as finding out what they are doing, why its most impossible. This holds true even for the Parade Committee.

\* \* \* \*

Now it has been rumored that we are to see a rider on a white horse, clothed in mesh armor representing a Knight of the Middle Ages. How old Chief Wamsutta would rub his eyes could he see this spectacle! Let us hope for a good day.

### OFFICE ACTIVITIES

The Office is to be represented in the Plainville parade and although countless suggestions were offered, it remained for Marion Bialas, operator de luxe, to paint us a nice design of what is to be our float.

Eddie Manchester was unanimously elected to decorate the truck as no opposition was offered. Eddie called for a new deal but in the face of such confidence as was placed in him, he had to accept

### TELLING THE WORLD

Ben Franklin is back for Old Home Week. You'll see him on the the Office Float July 4th with several other famous characters who have been especially invited to help us make the holiday one of the red letter-and red fire-days in the history of Plainville.

Watch for this float and tell your friends to watch for it. It visualizes in an easily understood way the advertising message which this company is broadcasting to ten million people. It shows what we are doing to make Plainville known nationally—in addition to help us sell mesh bags and build up a permanent profitable industry here in Plainville.

Note the publications represented on the float. Each represents a potential market for thousands of mesh bags; thousands of women to whom Plainville becomes the source of production of a very attractive and desirable bit of jewelry. Old Ben Franklin alone (the Saturday Evening Post) will tell 2,500,000 people about Whiting & Davis Mesh Bags every week that we have an advertisement in his publication.

You will want a snapshot of this advertising float. If you haven't a camera get some friend who has one to take a picture of it for you. It represents ten million readers of Whiting & Davis advertising.

A prize of \$10 in gold will be given the best truck exhibited. A like amount will also be given the best automobile.

The girls of the Soldered and Unsoldered Mesh Departments are enthused over their float and have worked with untiring zeal to make it the best in the parade.

Many Norwegian cities run their own movie shows. The net profits are used for cultural purposes in the home localities. The profits from these shows amounted to \$350,000 last year in the city of Christiania.

The cost of living in Vienna is now about 60,000 times that of 1914.

### WASTE

By Walter Rice

It is indicated in many ways that the country is returning gradually to a normally prosperous condition.

The money market, the sales of stocks and bonds, the steel market, and many other such business barometers show that this condition is so. One prominent New England business man says, "My outlook on the situation convinces me, however, that although prosperity is returning, our industries are facing a long period of the most intensive competition they have ever known; not only between domestic producers; but with foreign manufacturers, whose compelling need of a market will break through any tariff. It is a time when *waste of every sort must be reduced to a minimum* and when every unsolved manufacturing problem is both a menace and an opportunity."

Never was there a more pertinent statement regarding the situation that today confronts every industry.

Our industry is no exception. We, of the Whiting & Davis Company, are faced with the very conditions set forth in the statement of this man.

Waste, that night-mare of all manufacturers, exists with us. It may be of materials, or of time, or of equipment, or of what-not, but nevertheless it exists. We are all contributors to this factor of waste and its proportion can only be reduced through the efforts of the individual himself or herself.

If we are to compete with the competition of the low paid workers of Germany, whose products are already pouring into our markets, each of us must strive every day to reduce to the vanishing point our contribution to the giant WASTE, whether it be of minutes, of materials that we are using, or of other things.

By keeping in mind and applying constantly this principal, we can insure for ourselves that degree of prosperity and the pursuit of happiness that has been ours in the past.

The God who gave us life gave us liberty at the same time; the hand of force may destroy; but cannot disjoin them.

In a government bottomed on the will of all, the life and liberty of every individual citizen becomes interesting to all.—Thomas Jefferson.



## THE NATION'S BIRTHDAY

Ring out the joy bells! Once again,  
With waving flags and rolling  
drums  
We greet the Nation's Birthday,  
when  
In glorious majesty, it comes.

Ah, day of days! Alone it stands,  
While, like a halo round it cast  
The radiant work of patriot hands  
Shines the bright record of the  
past.

Among the nations of the earth,  
What land hath story like our own.  
No thought of conquest marked her  
birth  
No greed of power e'er was shown.

By those who crossed the ocean wild,  
That they might plant upon her  
sod  
A home for peace and virtue mild  
And altars rear to Freedom's God.  
—Mary E. Vandyne.

## DANCING

By Ted Peterson

The king of indoor sports, enjoyed  
alike by young and old, rich and poor,  
great and small. Dancing is "calis-  
thenies set to music," or some such  
rank apology like jazz. More like  
"careless-thenies," the way some of  
them go at it, with as little regard for  
human life as a hang-rope.

There is more to dancing than the  
lops (also to home-brew). It's inter-  
esting to stand around and just criti-  
cise and insult the others. Or go on  
the floor yourself just to make it un-  
comfortable for the dancers.

Now there's the cumbersome old  
seow with the forty-eight inch beam,  
tipping the steelyard at about 200  
lbs. plus. She drifts along as grace-  
fully as a towboat in a cross-rip. She  
carries a chronometer on her wrist,  
keeps a steady gaze in the direction  
of polaris and leaves the rest to her  
trusty mate; who looks about as sea-  
worthy as a birch-bark canoe.

Then there's the dear sprightly,  
flawless creature, who dances like  
"the kiss of spring", with the sweet-  
est little refusing voice or "r-e-e-  
a-ally! I have the next fifteen; she  
does it so wonderfully that you would  
hardly believe her father is a street-  
sweeper.

No, we can't let the men off as  
easy as this. For we have the prize  
leather-lung with us who wears a  
number five hat; and is always asking

the orchestra to play "Li-Shee-  
Yoncho-Main," or some such rot, so  
he can sing it in Chinese to his dear  
little powder-puff. He has a great  
voice at a distance, the greater dis-  
tance the better. Of course he came  
from a very musical family, they al-  
ways have lived in "flat." His fath-  
er is train-crier at the Grand Central  
Terminal, two of his uncles are mo-  
tor-men on fish-carts, his big brother  
is "Chief fog hornster" at Sandy  
Hook and his kid brother is a paper-  
boy.

Then there's the ice-breakers, who  
would break their necks to be the  
first ones on the floor every dance.  
They don't miss a dance the whole  
evening and should you ask them to  
walk a mile they'd have nervous  
prostration.

It's surprising how the rhythmic  
thump of the bass-drum, the brassy  
blat of the trombone, the muted cor-  
nets, the clash of cymbals, the twang  
of the banjo and the slaughter of the  
piano, will bring the old timers up  
on their toes, when real music would  
make no impression on them.

It's a blessing to man-kind though,  
it affords the opportunity for the  
married man to hug another woman  
without creating a scandal. Although,  
a word to the wise—remember  
strangle holds are barred.

How many men in your organiza-  
tion, when the going became hard,  
have put up their feet and said it is  
no use to fight for business in times  
like these?

A good rule to follow is to get rid  
of all such men. They are only fair  
weather sailors. They can get business  
only when the business comes in of it-  
self. Don't fool yourself. They nev-  
er brought in any business anyway.  
It started to come and they were act-  
ing merely as porters who stand at  
the gate and bring in the baggage.

If they could get business in good  
times, they can get it now. Not so  
much, nor so easily—but there is still  
some business, and the good man—the  
man worth while—will get his share.  
If your man puts up his feet, says  
things are rotten and it is no use, it  
simply means that he admits the best  
men are in the other organization—  
which, no doubt, is true.

### Build up a Good Staff

What is your ene? Get rid of the  
quitter and get the good man in the  
other organization. If he is good for  
the other fellow he is doubly good for  
you now and hereafter. If he is good

now he will be ten times as good when  
business conditions change for the  
better.

In fact this is the time when the  
dead ones prove they are dead and  
the live ones show their mettle.

To whom, in these times, does your  
own organization turn to to pull it  
out of the hole? Who is the pacemak-  
er for your business? You may not  
have thought of it in just that light,  
but he is the live wire on your staff,  
and it is the same in your competi-  
tor's organization.

Who, in fact, is keeping your own  
or the other fellow's organization to-  
gether? If you can answer that ques-  
tion you can tell at once whom to re-  
tain and whom to fire; who to hire  
and whom to promote.

The time to do it is now. A good  
man is the very best investment you  
ever made. A man who can stand  
up and fight under distress is worth  
what it will cost you to carry him  
during the next few months of dull-  
ness. Even if you have to pinch  
yourself a little to do it, it is worth  
while to nail down this man while the  
incidents are fresh in your mind.



### Hay Fever

Autumnal catarrh (hay fever) is  
an acute affection of the upper air  
passages, characterized usually by as-  
thmatic attacks. It is said that the  
pollen of various grasses and flowers  
has a powerful effect in producing  
the disease in susceptible persons.

Usually there is either a disease or  
increased sensitiveness of the mucous  
membrane of the nasal passages, and  
persons of a nervous constitution are  
more likely to be attacked. A sudden  
change of temperature may be suf-  
ficient to cause a violent attack.

Treatment is directed to improving  
the condition of the nervous system  
and removing any local irritation in  
the nose. A change of climate is often  
helpful. It is wise to consult a phy-  
sician.

Edible frogs and snails are being  
brought to London from France by  
air every day.



Osterholm and Meegan were asked to appear on the float as "The Furniture Movers," but both very unkindly refused.

It was also suggested that at a special matrimonial race entitled "Who'll be the next one?" be staged with Florence and Bob as contestants.

Roy Wilson sure is popular since he won the Sunset Bag.

Seventy-four of the Soldered and Unsoldered Girls have helped to make flowers to decorate the trucks.

Paul Bilizarian of the Unsoldered Mesh has purchased a Ford touring car. Paul is a resident of Franklin.

Beatrice Ayer has been busy making designs for her float.

Grace Newell will be lonesome next week, so rumor has it, for Elmer has gone down Maine.

Mrs. Hall of the Spiral Department had a dark blue silk umbrella which was taken by mistake one day last week from the locker room. She would appreciate its return very much.

Anna Bell sticks around Lillian B. when it rains. Wonder why?

Mildred has found Materlinck's "Bluebird."

Martha Peirce and Rhea have so-called laughing scraps. Miss Guild tells Martha not to touch Rhea. Poor li'l Rhea.

Blanche Precourt and Diana Beau-  
lieu are going over the Mohawk Trail July 4th.

Rita Abrams is one who has accomplished much by her labor in making flowers to be used in decorating the floats. She deserves credit for this as well as getting others to help in the work.

Fred Thompson of the carpenter's shop has had a very busy time getting out pieces to be used on the Floats for the Parade.

We hear that Sturgis Rice has successfully enlisted the services of Mrs. Walter Rice in decorating his Sales exhibit.



Here we have George Gaddes of the Press Department. George has been with us but a short time, entering the employ of this concern early last fall. He is a baseball and tennis enthusiast, also a Y. M. C. A. booster.

We take pleasure in calling to your attention the unstinted labor done by the Wade Cartoonist in getting up signs, etc., for many of the Departments. He, of course, has been very busy not only for his own department but we hear on good authority he has been elected by the renowned "Cellar Rats" of Plainville to serve on this display in the parade.

The Whiting Chain Co. is to have two exhibits in the Parade.

This 4th of July promises to be a memorable one for Plainville. Seldom, if ever, has the town been so enthused over a like affair.

#### HEARD IN THE SHOP

Charlie: "Hey, Cockroach! come on over swimming tonight."

Cockroach: "Nothing doin', yer want the pickerel to eat me up?"

Eva Contois has been observed around the Tennis Court recently. Now, we wonder why?

Miss Mary Leonard is sporting a solitaire. Wrentham is his hometown.

The walks through the grounds in the rear of the factory are favorite stamping grounds during the noon hour for some couples we know.

Does not speak well for Johnnie—when Blanche has to wear a sweater, while parking on the benches these warm days.

Lillian St. John, Rose Boyle and Helen Jedlinski will be up to Lake Pearl night before the 4th. What say, boys, let's go.

Mildred Miller, Margarite Burlingame, Blanche Laplante, Doris Martin, Nancy Bell, will represent the Soldered, Unsoldered and Fishscale Departments in their float, with the assistance of little Thelma Hemmingson who will take the part of the "Model" in the "Modiste Shop."

The "Love Story" Magazine that Ted Peterson takes around wherever he goes has appeared to be exclusively written by Webster (The Dictionary).

Gilroy's latest song hit—"Rosie, make it Rosie for me."

Its customary in our America to knock and walk in but Ellen Peck keeps knocking till she goes out.

The Assembly and Spiral Girls have been very busy of late hanging up bags.

#### HE FOUND OUT

Little Willie had been very naughty—so much so, in fact, that after having reprov'd him several times his mother was at last forced to punish him severely.

When his father arrived home in the evening he at once perceived that Willie's eyes were suspiciously red.

"What's the matter, son?" he cried.

"Oh, nothing," responded Willie, uneasily.

"Come, don't be frightened," said the father, in coaxing tones, "tell me all about it; I want to know."

Willie remained silent for some time, then he suddenly burst out—

"Well, if you must know, I've had a thundering row with your wife."

#### EASY STREET

I've never been on Easy Street to see what kind of folks I'd meet, but there's no happier, I wean, than anybody else I've seen.

For wealth in money, more or less, cannot alone bring happiness. It calls for wealth in mind and heart to live and play the happy part.

And thus it is that each of us has happiness in reach of us—a boundless blessing that depends on us, and not our dividends.

The fools on Easy Street, it's true, have more of gold than me and you; but happiness is ours to own, and can't be bought with gold alone.—N. A. L.